

How to Write a Statement of Purpose

Communicate your past experience and future goals.

Show that you are a match with the program. Your Statement of Purpose (SOP) should quickly give admissions the information about your background, experience, preparation and goals that they need to make an admissions decision.



The key to a good SOP is that it is well organized and gets right to the point with details and insight about you as a potential candidate for post-graduate study. Your SOP should serve to convince admissions that your needs match with what their program offers and that you have the potential to be successful if admitted.

Normally, a strong SOP will result in an admissions interview where you will be required to answer questions and discuss your experience in greater detail. The interview will be your chance to elaborate more completely on your application and then close the deal on an admissions offer with your excellent interview performance.

Please use the categories and information below as a guideline that will help you to get focused and get started. Feel free to alter categories or add you own if these ones are not suitable for you. Tell the reader what you have done and connect that with how it prepares you for the program to which you are applying. The main thing is to get to the point, keep your information well organized and make it easy to read. That is what will get you admitted to the best school possible!

Statement of Purpose for (Student Name)

Motivation for Study & Career Goals

It is a good idea to start the SOP with a section that explains why you are interested to take graduate study. Give a short explanation of what has influenced you and/or motivated you to take graduate study in your chosen field at this time. You should briefly introduce your experience and name the graduate program that you are applying for. Talk about the courses that interest you and then outline your short, medium and long-term career goals.

Academic Preparation

Discuss when, where and what you studied and talk about your class ranking or GPA if it is especially high and can be supported by your transcript. Discuss the major courses you took and how they will help you to prepare for success in a masters program. Discuss major clubs or activities that you have been involved with, particularly any leadership or club experiences that are related to

Transform your graduate or PhD application from average to outstanding

Admissions Strategy | Essay Coaching & Editing | Interview Preparation

Contact John Hannon | Founder & Senior Consultant

www.addmitto.com | admissions@addmitto.com | www.facebook.com/addmitto

How to Write a Statement of Purpose

preparation for your graduate major. It is not normally useful to discuss experiences from primary school or trivial awards and clubs from high school.

Project & Research Experience

Discuss one by one in detail any project experience or research experiences in this section. It is useful to provide dates for each project to show progression towards higher levels of research over time.

Internships

Discuss one by one in detail any internship experience in this section. It is useful to provide dates for each internship. Please discuss in detail such things as what you did during your internship, who you reported to or worked with during your internship, how you benefitted and what you learned from this internship, any skills that you applied during your internship and anything that will be useful from this internship towards success in your masters program.

Special Skills and Experiences

Discuss one by one in detail your special skills or the experiences you have had in this section. It is useful to provide dates if possible. Please discuss skills or experiences in detail and how you benefitted from them. Why do you think these will be useful in masters program?



Stand Out Editing & Coaching for Graduate & PhD Essays & Interviews

Domestic and international students applying to graduate and PhD programs in the United States work with ADDMITTO through every step of the application process. Get help developing the right admissions strategy, telling your story and preparing for admissions interviews. Our essay editing and interview coaching services will help you stand out from others and get admitted to the best school possible.

About Addmitto

ADDMITTO was founded to help graduate and PhD applicants structure their experience and goals in a way that highlights their strengths, deals with their weak points and sets them apart from other applicants through their college admission essays and interviews.

Take an admission coaching session with us on Skype to discuss your admission strategy, SOP and other essays or to get some help smoothing over the rough spots in your application. Stand out from other applicants by getting your essays edited and restructured to leave a more solid impact on the reader. An interview preparation session will help you to master the art of the interview and practice for the main event, helping you gain even more of an edge over your competition.

Transform your graduate or PhD application from average to outstanding

Admissions Strategy | Essay Coaching & Editing | Interview Preparation

Contact John Hannon | Founder & Senior Consultant

www.addmitto.com | admissions@addmitto.com | www.facebook.com/addmitto